



COVERED CALIFORNIA BOARD CLIPS November 20 – December 11, 2014

Since the November 20th Board Meeting, the high visibility media issues included: narrow networks; the effect of immigration overhaul on health coverage accessibility; second open enrollment progress; and general coverage and opinions on Covered California and the Affordable Care Act.

Since the November 20th Board Meeting, the term "Covered California" was mentioned 21,700 times 265 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

California Consumer Demand for Health Coverage Continues to Be Strong as
Record Numbers Apply
Covered California
December 10, 20145
Covered California Applauds President Obama Spreading 'The Word' About Open
Covered California
December 9, 2014
Covered California Partners with National Immigrant Rights Organizations to
Reassure Consumers in California and Nationally That Immigration Information Is
Safe, Secure and Confidential
Covered California
December 3, 201411
Leading Physicians, Medical Groups, Hospitals and Health Professionals
Announce New Partnership with Covered California to Promote Health Coverage
Covered California
December 2, 201414
Open Enrollment Off To A Strong Start, Early Statistics Released By Covered

California and DHCS Show Covered California

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November 20, 2014	18
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HIGHLIGHTS

Can Obamacare fulfill its promise in San Diego?
San Diego Union-Tribune
By: Joe Matthew
December 10, 2014
New Obamacare enrollment in California nears 49,000
Los Angeles Times
By: Chad Terhune
December 10, 201424
Map: See How Obamacare Transformed Health Insurance Coverage in California
KQED Radio
By: Ronald Campbell
December 7, 2014
How Affordable Care Act changed California health coverage
The Sacramento Bee
December 6, 2014
Covered California Urges Hispanics To Sign Up For Obamacare
KCBS-TV
December 3, 2014
Calif. insurance sign-ups outpace enrollment
Bloomberg Businessweek
By: Judy Lin
November 21, 2014

<u>PRINT</u>

California health exchange notches more sign-ups	
The Sacramento Bee	
By: Christopher Cadelago	
December 10, 2014	34
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Health reform in Calif.: A state of accelerating change
The Bakersfield Californian
By: Deborah Schoch and Lauren M. Whaley
December 7, 2014
How ACA is fairing in California
Visalia Times-Delta
December 5, 201442
Covered California won't share enrollment information with immigration officials
Sacramento Business Journal
By: Kathy Robertson
December 3, 2014
California medical leaders join to boost health insurance enrollment
KPCC Radio
By: Stephanie O'Neill
December 2, 2014
Covered California, medical groups partner to push health insurance enrollment
Los Angeles Daily Breeze
By: Susan Abram
December 2, 2014
Financial health of insurance marketplaces to be tested in 2 nd year; must be self-
sustaining
U.S. News & World Report
By: Erika Niedowski
November 23, 2014
Immigration overhaul could boost Latino enrollment in Obamacare
Los Angeles Times
By: Chad Terhune, Eryn Brown
November 22, 2014
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Covered California has strong opening week as thousands pick health insurance
plans
Los Angeles Daily News
By: Susan Abram
November 20, 2014
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BROADCAST

Covered California Officials Say Foreign Languages Not a Barrier to Enrollment
KPBS Radio
By: Kenny Goldberg
December 8, 201460
SDSU Encourages 'Young Invincibles' To Buy Health Insurance
KPBS Radio
By: Kenny Goldberg
December 2, 201461
Agents who enrolled people in Covered California still haven't been paid
KPCC Radio
November 27, 201464